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## PyePOS Delivers Self-Service Kiosks to QSRs with MagTek Contactless Payment Integration

Quick service restaurants and their customers will benefit from convenience, health safety, and payment security

Seal Beach, CA, September 10, 2020 – MagTek®, a global leader in retail electronic payments and security technology, and PyePOS, a premier self-service technology company that caters to restaurants, are excited to announce PyePOS QSR kiosks have MagTek's DynaDip and DynaWave secure hardware built-in. This combination of payment acceptance devices meets current needs in quick service restaurants (QSR) looking to create proper social distancing and limited interaction while still providing excellent customer service and payment security.

A restaurant's main goal is to sell good food and provide a great customer experience. PyePOS has based their technology on delivering beautiful kiosks that fit comfortably in quick service restaurants and give the customer an excellent experience. Pye kiosks have shown a 20% increase in order size, reduced wait times, allow for upsell and cross-selling, and improve labor efficiency.

The devices can be deployed free-standing, on a countertop, or mounted. This allows QSR to position the kiosks at selected distances that meet their space and proper guidelines. Pye offers a variety of payment acceptance options including cash, magstripe, EMV chip, and NFC which includes contactless chip cards and most mobile wallets. The ability to accept tap and go payments makes the experience faster and cleaner. PyePOS supports most major processors including First Data, TSYS, Elavon, Heartland and Shift 4. This combination of acceptance options, readers, and processors makes integration and installation easy for the restauranteur, while delivering a sleek and clean station for self-service ordering.

"Building technology that helps people is our passion," says Jegil Dugger, Founder and CEO of PyePOS, "We design our technology to alleviate struggles and to create a seamless customer experience that is enjoyable and keeps people coming back. The flexibility of the devices offers restaurants a choice of how they want to manage their customer experience."

MagTek's DynaDip and DynaWave are engineered with the MagneSafe® Security Architecture. The foundation of MagTek hardware is to create payment peripherals that are built for durability, easy integration, and security using encryption, tokenization, and authentication so users can work, play, and shop securely. DynaDip is a hybrid insertion OEM card reader with magstripe and contact EMV reading capabilities. DynaWave is a EMV contactless/NFC reader that accepts contactless card payments and most mobile wallets and wearables including ApplePay, Samsung Pay, and GooglePay.

"The cornerstone of MagTek hardware is security," says Rebecca Robinson, MagTek's marketing manager. "It's great when we can build a partnership with companies like PyePOS to help deliver secure self-service



kiosks that also have the ability to offer a wide variety of payment solutions, including contactless, which make everyone feel a little safer right now."

PyePOS QSR kiosks are available now. To learn more visit <a href="www.mypyepos.com">www.mypyepos.com</a>. To learn more about DynaDip and DynaWave OEM hardware peripherals, visit <a href="www.magtek.com">www.magtek.com</a>.

## About MagTek

Since 1972, MagTek has been a leading manufacturer of electronic devices and systems for the reliable issuance, reading, transmission and security of cards, checks, PINs and other identification documents. Leading with innovation and engineering excellence, MagTek is known for quality and dependability. Its products include secure card readers, check scanners, PIN pads and distributed credential issuing systems. These products are used worldwide by financial institutions, retailers, hotels, law enforcement agencies and other organizations to provide secure and efficient electronic payment and identification transactions.

Today, MagTek continues to innovate with the development of a new generation of security centric products secured by MagneSafe®. By leveraging strong encryption, secure tokenization, real time authentication and dynamic payment card data, MagneSafe products enable users to assess and validate the trustworthiness of credentials used for online identification, payment processing, and other high-value electronic transactions.

MagTek is based in Seal Beach, California and has sales offices throughout the United States, Europe, and Asia, with independent distributors in over 40 countries. For more information, please visit www.magtek.com.

## **About PyePOS**

Here at PYE, we have learned that most restaurant owners share a common goal. They want to make food that tastes amazing, and looks good too.

We have also come to find that many restaurants share common struggles like employee turnover, customer service time, food waste, increasing wages, and providing an effortless experience for every customer.

We created PYE for every restaurant owner, designing our company with these common goals and struggles in mind. We alleviate the struggles, creating an effortless customer experience exactly how a restaurant owner would want it done. We keep style at the forefront when designing our food tech. Our self-service solutions are efficient, and we take pride in the technology looking beautiful enough to showcase a restaurants good-looking food.

We have put together a team with more than 100 years of combined experience in the tech and food industry. We have restaurant owners, software engineers, computer nerds, and creative jocks all working together to make amazing products.

Check out our website to see how our self-service solutions can improve your restaurant in style.

## **Media Contact**

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