



MagTek Press Release FOR IMMEDIATE RELEASE

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MagTek Unveils the MagneFlex Browser to Assist and Support Payment Application Developers

The MagneFlex Browser delivers instant access to MagTek and Magensa SDKs and APIs, streamlining the payment application development process.

Seal Beach, CA, May 9, 2017 -- MagTek, Inc., the world's leading supplier of secure payment technology, today announces the launch of the MagneFlex Browser, a fully functioning web browser for Windows and iOS that provides immediate access to MagTek and Magensa SDKs and APIs. The MagneFlex Browser is designed to open up a quick and simple path for integrators and developers to create dynamic web applications.

MagTek created MagneFlex to address the declining use of Applets and Java scripts needed for browsers to interact with externally connected hardware. MagneFlex provides easy and instant access to SDKs and APIs that are built into the browser itself, resulting in a free, turn-key development tool that allows customers, especially ISOs and VARs, to integrate MagTek hardware and services into their application.

"The reseller market is clamoring for business-specific POS and banking web applications which is putting pressure on integrators' and developers' resources. MagTek's MagneFlex was designed to make their jobs easier," said John Arato, VP and General Manager Retail Solutions. "By using MagneFlex to seamlessly integrate MagTek hardware and Magensa Services into their web application, the challenging development task is simplified."



MagneFlex can also be white labeled offering ISVs and VARs a customized browser to pair with their solution; and when the application is written using HTML 5 code, ISVs only need to build one POS application that will work on all iOS, Windows, and Android operating systems.

For more information about MagTek, please visit our web site at <https://www.magtek.com>, or see us at ETA, booth #1032, Las Vegas, NV, May 10th -12th. MagneFlex browser for iOS can be downloaded directly from the Apple App Store.

About MagTek

Founded in 1972, MagTek is a leading manufacturer of electronic systems for the reliable issuance, reading, transmission and security of cards, checks, PINs and identification documents. Leading with innovation and engineering excellence, MagTek is known for quality and dependability. Its products include secure card reader/authenticators, token generators, EMV contact, contactless and NFC reading devices, encrypting check scanners, PIN pads and distributed credential personalization systems for secure magstripe and EMV enabled cards. These products are used worldwide by financial institutions, retailers, and processors to provide secure and efficient payment and identification transactions.

Today, MagTek continues to innovate. Its MagneSafe™ Security Architecture leverages strong encryption, secure tokenization, dynamic card authentication, and device/host validation enabling users to assess the trustworthiness of credentials and terminals used for online identification, payment processing, and high-value electronic transactions.

MagTek is headquartered in Seal Beach, CA. For more information, please visit www.magtek.com.