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Announcing Magensa Payment Protection Gateway Now Processing EverWash's Coinless App Card-Not-Present Transactions with CryptoPay Based Carwashes

CryptoPay has added another feature to their car wash operator offerings with a third-party mobile app, Coinless, that also leverages Magensa for payments

Seal Beach, CA, January 13, 2026 - MagTek, a global leader in secure payment technology and security solutions, and CryptoPay, a leading manufacturer in unattended payments for the self-service car wash industry, are excited to announce CryptoPay's integration of the Coinless app into their carwash payment solutions. This mobile app and loyalty program, provided by EverWash, serves both in-bay automatic and self-serve carwash environments. The partnership ensures that all card-present and card-not-present transactions are processed through the Magensa Payment Protection Gateway (MPPG).

Since CryptoPay uses the Magensa Gateway, they are able to combine efforts and integrate the CryptoPay card-present Payment Portal with the card-not-present Coinless app. This allows car wash operators to board the CryptoPay payment solution with swipe or tap card readers for card-present transactions at the point of interaction, and process in-app transactions made through the Coinless e-commerce payment application with a simplified user experience, and simplified reporting for operators.

"That's the beauty with MagTek, providers don't have to shop for hardware, eCommerce, in-app, and card-present solutions," said Dave Richards, Vice President of CryptoPay. "It's all through one service provider, making accounting, administration, and operations that much easier."

Magensa, LLC delivers a unified payment gateway for card-present and card-not-present transactions through mobile, in-store, over-the-phone, and online with EMV certifications with leading payment processors.

Coinless opens online payments through Magensa with express membership. The application tracks points per wash, points translate to credits, and credits turn to money for the customers. This encourages customer loyalty and increases overall use. Typically, only larger operations

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could offer membership and loyalty benefits due to the complexity and cost of integration. The addition of card-not-present transactions, integrated with CyrptoPay's System allows small and mid-sized car wash providers to have an all-in-one solution without a large lift at minimal cost, and allows these merchants to use one processor with an app-based MID and card-present MID.

"CryptoPay, with their CryptoPay and CryptoTap solutions have been a great customer," John Arato, Chief Sales Officer of MagTek. "They continue to add Magensa services to their platform, with remote services and now eCommerce processing. It's great to see a customer enhancing their offering and expanding the use of our payment gateway services."

This addition adds more value to the existing CryptoPay equipment, no upgrade to the equipment is required since everything happens at the back end due to Magensa's APIs. CryptoPay has seen a large lift in adoption.

"Adding the eCommerce in-app loyalty is a great value-add for our carwash providers," continued Dave Richards, "Also, the barcode scanner on the DynaProx contactless reader has worked better than we ever could have imagined. Even in these rugged environments."

For more information regarding eCommerce through Magensa Payment Protection Gateway please contact MagTek at 562-546-6400, visit www.magtek.com, or email retailsolutions@magtek.com. Or if you are headed to the NRF Show, NYC, NY, Jacob Javits Convention Center, Jan 11 – 13, 2026, visit MagTek at Booth #6165.

Coinless is available now through CryptoPay via the mycryptopay portal. For more information stop by the CryptoPay Booth #238 at the Southwest Car Wash Association (SCWA) Convention & EXPO, Feb. 25-27, 2026, in Fort Worth, Texas.

About MagTek

Founded in 1972, MagTek is a leading manufacturer of electronic systems for the reliable issuance, reading, transmission, and security of cards, barcodes, checks, PINs, and identification documents. Leading with innovation and engineering excellence, MagTek is known for quality and dependability. Our hardware products include secure card reader/authenticators, Qwantum secure cards, token generators; EMV Contact Chip, EMV Contactless, barcode and NFC reading devices; encrypting check scanners, PIN pads, and credential personalization systems. These products all connect to Magensa, a MagTek owned gateway that offers businesses the ability to securely process transactions using authentication, encryption, tokenization, and non-static data. At MagTek, we don't outsource security. Our USA-based headquarters in Seal Beach, CA house our engineering, key injection, device management, production, sales, quality, and final assembly departments. Please visit www.magtek.com to learn more.

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About CryptoPay

CryptoPay supplies point of sale solutions to the unattended cleaning solution environments. Founded in 2001 with a goal in mind to keep transactions secure, the process cost-effective and simple, and with award winning customer service. In a global field of more than 10,000 businesses, CryptoPay was recently ranked in the top 100 providers for best customer service as measured by the chat provider LiveHelpNow. This recognition highlights the professionalism, skill, concern, and quest to provide the best service possible. We offer a cost effective, secure, and easy to operate system. For more information visit www.getcryptopay.com.

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About EverWash:

EverWash is the industry's fastest-growing car wash network, with more than 1000 participating locations across the United States. EverWash's team of membership experts provides ongoing sales, marketing, and customer support to partner washes, helping them Excel at Membership. Meanwhile, the EverWash App allows customers to sign-up for and manage their membership anytime and anywhere. Learn more by visiting EverWash.com.

About Coinless:

Coinless provides a mobile app solution that enables car wash customers to pay for services without the need for cash, streamlining operations and enhancing customer convenience across various car wash settings.

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