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MagTek DynaFlex Kiosk Delivers Secure Payment for GrabScanGo's Managed Hotel Lobby Markets

DynaFlex Kiosk and the GrabScanGo offering meet the needs of the hospitality industry to combat staffing shortages and fraud

Seal Beach, CA, January 12, 2023 - MagTek, a leading world supplier of secure payment technology, and GrabScanGo, a leading provider of managed lobby markets for hotels, announce the collaboration between MagTek's DynaFlex Kiosk, a secure card reader authenticator (SCRA) that accepts EMV/NFC contactless, EMV Chip, and magstripe transactions, and GrabScanGo's self-checkout solution. Built to meet the critical needs of understaffed hotels, a GrabScanGo managed lobby market provides the best in lobby market experience for hotels and their guests.

In the current travel environment, guests are particularly selective of where they will stay. Having added amenities on-location is becoming vital to the success of hotels. Staffing shortages are causing serious challenges for hotels to accommodate the need to stay competitive with these added requirements. A GrabScanGo-managed easy-to-use, self-checkout market solves the hotel understaffing issue, while meeting the growing receptiveness of guests to unattended markets. GrabScanGo designs and installs the self-service markets, sources, and manages the products, and provides a self-checkout payment solution using DynaFlex Kiosk readers.

"MagTek has a variety of payment acceptance devices. The crucial reason we selected the DynaFlex Kiosk was because it was very easy to integrate into our Android-based self-checkout solution," said Wilfred Martis, co-founder of GrabScanGo. "We determined that the DynaFlex Kiosk reader, coupled with Magensa Payment Protection Gateway, would allow us to deliver the most secure solution in the fastest amount of time. It was also very important in hotels that the solution be secure and look elegant."

Fraudulent payment transactions are on the rise. This is especially true for online and in unattended transactions. Guests are less likely to return to a property if they experience data theft. Tamper evident devices that provide encryption, tokenization, and authentication are imperative to ensuring that these unattended markets will succeed.



Built with the foundation of the MagneSafe® Security Architecture, DynaFlex Kiosk delivers instant encryption, tokenization, and authentication. "In an unattended kiosk environment, you need readers to be secure and reliable," said Andy Deignan, Global Vice President of Marketing and Strategy. "DynaFlex Kiosk, coupled with the GrabScanGo solution, delivers a sleek and secure form factor that gives guests the convenience, flexibility, and safety they need while freeing up hotel staff to handle other business needs."

DynaFlex Kiosk is a MagTek SCRA that accepts a variety of transaction formats including EMV/NFC contactless, mobile wallets, EMV Chip, and magstripe transactions. It's small form factor makes it ideal for unattended and countertop applications, and the kiosk model is perfect for integration into custom enclosures like the one used in the GrabScanGo product. DynaFlex Kiosk is rugged enough for unattended environments in a sleek form factor. When coupled with MagTek's Magensa Services, integration is made faster since developers use the L3 certification.

DynaFlex Kiosk products are available now and special pricing is available for hardware when combined with Magensa Gateway and Tokenization Services. To learn more about MagTek's hardware and Magensa Gateway Services, please visit www.magtek.com, call (562) 546-6400, or visit NRF Booth #4467, Jacob K. Javits Center, New York City, NY, January 15 – 17, 2023. For more information about GrabScanGo's managed lobby markets for hotels, please visit www.grabscango.com.

About MagTek

Celebrating 50 years! Founded in 1972, MagTek is a leading manufacturer of electronic systems for the reliable issuance, reading, transmission and security of cards, barcodes, checks, PINs and identification documents. Leading with innovation and engineering excellence, MagTek is known for quality and dependability. Its products include secure card reader/authenticators, Qwantum secure cards, token generators, EMV contact, contactless, barcode and NFC reading devices, encrypting check scanners, PIN pads and distributed credential personalization systems for secure magstripe and EMV enabled cards. These products are used worldwide by financial institutions, retailers, payment processors, and ISVs to provide secure and efficient data privacy, as well as payment and identification transactions.

Today, MagTek continues to innovate. Its MagneSafe® Security Architecture leverages strong encryption, secure tokenization, dynamic card authentication, and device/host validation enabling users to assess the trustworthiness of credentials and terminals used for online identification, payment processing, and high-value electronic transactions.

MagTek is headquartered in Seal Beach, CA.

About GrabScanGo

GrabScanGo provides turnkey management of hotel markets, leveraging its proprietary checkout solution that provides guests the ability to purchase via pay terminal or mobile app, an operations network to set up, stock and manage the markets, and reporting to summarize sales and profits. With a focus on guest experience and product selection, GrabScanGo turns markets into destination locations for a quick and easy purchase. www.grabscango.com.