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**MagTek and InVue Join Forces to Release Innovative Mobile Payment and Digital Transaction Solution**

*The NE360 mPOS and DynaFlex II Go Combine to Deliver a Rugged, Mobile Case to Securely Enable Payment and Non-Payment Digital Transactions*

**Seal Beach, CA – Jan. 9, 2025** – MagTek, a global leader in payment technology and security solutions, has joined with InVue, a leading developer of innovative point-of-sale (POS) hardware and connected access control and asset protection solutions, to deliver a best-in-class payment and identification platform. Featuring MagTek’s DynaFlex II Go and InVue’s NE360 mobile point-of-sale (mPOS) cases, this collaboration delivers unparalleled connectivity innovation, power management, robust data security, and versatile modularity—maximizing the value for retailers, restaurants, hotels, airlines, healthcare providers, financial institutions, and other users.

MagTek’s DynaFlex II Go is the latest release in the DynaFlex family. Designed for flexible deployment scenarios, it features a compact, rugged form factor ideal for mobile or countertop digital transactions. Supporting payment transactions for magnetic stripe cards, barcodes, EMV chip cards (both contact and contactless), as well as NFC-enabled mobile wallets like Samsung® Pay, Google® Pay, and Apple® Pay, it is an ideal device for a variety of retail and banking use cases. Moreover, it supports non-payment transactions including support for reading and writing MIFARE®, MIFARE® DESFire®, NTAG®, and other NFC technologies, making it an excellent choice for access, authentication, and loyalty programs. It also offers the highest level of data security through AES-256 encryption and DUKPT key management.

InVue’s NE360 mPOS tablet and handheld cases provide a durable, versatile housing solution for the DynaFlex II Go, featuring advanced battery management that optimizes device performance. With universal USB connectivity between devices, the integrated charging system ensures both the card reader and host device remain powered, minimizing downtime and boosting productivity. InVue’s innovative charging technology supports multiple power options, including multi-device charging, single-device charging for commercial use, and efficient power management to meet varying operational needs.

“We chose to work with InVue because of their stellar reputation and our shared commitment to innovation and excellence,” commented Andy Deignan, Chief Executive Officer of



MagTek. “Their extensive expertise and dedication to designing intelligent hardware will bolster our DynaFlex II Go, delivering significant value not only to both of our companies but, most importantly, to our mutual customers.”

“MagTek’s industry-leading efforts in the payment sector pair perfectly with ours,” said David Suarez, VP/GM of InVue’s Point-of-Sale Division. “We designed the NE360 mPOS not only to support the mobile payment experience but also to enhance it. By combining our charging and design innovations with their secure, easy-to-integrate device, we deliver the ideal mPOS solution.”

The NE360 mPOS for the DynaFlex II Go enclosure is now available, with potential to integrate additional secure card readers from MagTek’s in the future. From countertop and handheld to tablet components and more, this easy-to-deploy, versatile system meets a variety of needs and gives customers the confidence to deploy the solution they envisioned. Featuring innovative charging functionality and the highest level of data protection (AES-256 Encryption, PCI PTS 6.x SCR validation), this collaboration between innovative partners delivers the ideal mPOS equipment for forward-thinking developers and integrators.

Ideal for VARs, independent software vendors, and merchant services providers, this payment and access identification solution offers a comprehensive approach. MagTek’s developer tools, APIs, and SDKs simplify integration with payment acceptance peripherals across Windows, Mac, Linux, Android, and iOS platforms. Additionally, the versatility of the cases ensures compatibility with iPads, iPhones, Microsoft Surface devices, and Samsung mobile devices.

For more information regarding DynaFlex II Go please contact MagTek at 562-546-6400, email [retailsolutions@magtek.com](mailto:retailsolutions@magtek.com), [www.magtek.com/product/dynaflex-ii-go](http://www.magtek.com/product/dynaflex-ii-go). For more information regarding the complete NE360 mPOS DynaFlex II Go solution, reach out to InVue, call 1-888-55-INVUE, visit [www.invue.com](http://www.invue.com). Or visit their respective representatives at the NRF Show, NYC, NY, Jacob Javitz Convention Center, MagTek at Booth #5375 and InVue at Booth #1109, Jan 12 – 14, 2025.

### **About MagTek**

Founded in 1972, MagTek is a leading manufacturer of electronic systems for the reliable issuance, reading, transmission, and security of cards, barcodes, checks, PINs, and identification documents. Leading with innovation and engineering excellence, MagTek is known for quality and dependability. Its products include secure card reader/authenticators, Quantum secure cards, token generators; EMV Contact Chip, EMV Contactless, barcode and NFC reading devices; encrypting check scanners, PIN pads, and credential personalization systems. These products are used worldwide by financial institutions, retailers, payment processors, and ISVs to provide efficient and private electronic transactions.

MagTek is headquartered in Seal Beach, CA.



## **About InVue**

InVue is a global leader in innovative point-of-sale, asset protection, and access control solutions. With data-driven technology and hardware, InVue creates a seamless ecosystem that enhances store operations and customer experiences. Serving diverse industries in over 90 countries, InVue combines security and ease of use to optimize operations, protect assets, and provide precise control over merchandise and critical areas. Trusted by top brands worldwide, InVue's connected solutions and pioneering retail technology engage customers and support businesses wherever service is needed.

## **For more information:**

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