

RETAILERS

ATTEND THE EXPO FOR FREE!

We've added more exhibitors, more programming, more lounges and more opportunities to network, discover and learn.

Innovative Technology & Solutions

- 240,000 sq. ft. of EXPO
- 510+ Solution Providers
- 1 Cyber Security & Digital Pavilion
- 1 Virtual Reality Pavilion

Educational Sessions

- 60 Exhibitor Insights
- 15 EXPO Stage Sessions
- Small Business Experience

Networking Events

- Opening Night Reception
- 2 EXPO Happy Hours
- NRF iLab (Innovation Lab)

Retail's Power Players

33,000 of the industry's best and brightest attend

NEW THIS YEAR! 4 Curated EXPO Tours

Explore the solutions and technologies you really need to see!

- Small Business Essentials
- Big Data & Customer Insights
- The Retail Customer Journey
- E-commerce & Omnichannel

Retailer-only, additional fee.

3
DAYS

A
\$1,250
VALUE

FOR
FREE

OR

Claim
20% OFF
a Full
Conference
Pass

Invitation Code

50

Booth Number

3173

REGISTER TODAY
nrfBIGshow.com/register

To register for the full conference, and attend sessions and luncheons, visit nrfBIGshow.com/register.

NOTE: Non-retailers can purchase the EXPO Pass at a discounted rate of \$1,000.

- Member non-retailers are limited to 8 passes per company.
- Non-member, non-retailers are limited to 4 passes per company.

NOTE: This pass may NOT be used by exhibiting companies to register staff. Review NRF's eligibility rules at: nrfBIGshow.nrf.com/registration-eligibility.

Convention & EXPO
January 15-17, 2017

New York City
Jacob K. Javits Convention Center

#nrf17

NRF
NATIONAL RETAIL FEDERATION

