Customers no longer need to wait to get their cards in the mail. Financial institutions can cost-effectively offer permanent, new cards or replacement cards instantly, complete with dual-sided printing that is attractive, durable and wear-resistant. The ExpressCard 500 delivers sophistication with world-class technology that supports color printing, magstripe encoding, and optional contact/contactless EMV smart card personalization all in one of the fastest flat card printers on the market.

Increase card activation and usage while improving customer satisfaction and security with instant issuance. Instant issuance enhances customer interactions and increases cross-selling opportunities. In-branch card issuance eliminates the expense of replacement card mailers and reduces the risk of card fraud. Differentiate your institution in the market and offer service that exceeds customer expectations.

STUNNING VISUALS THAT INSPIRE LOYALTY
The ExpressCard 500 personalizes cards for premium-quality, edge-to-edge production for a variety of card applications. Financial institutions will appreciate the printers’ flexibility, print quality and ease-of-use coupled with security and the high-quality, and affordable consumables for producing a variety of payment cards including ATM, Gift, Debit and Credit cards. Improve your brand with stunning visuals, brilliant colors, and high image resolution produced by the ExpressCard 500. The ExpressCard 500 automatic feeder and output hopper both have a 100 card capacity, while the manual feeder makes it easy to create card-by-card printing.

RELIABLE AND DURABLE
The ExpressCard 500 is rugged and built following strict engineering and quality assurance guidelines. The ExpressCard 500 reproduces vivid images and print results with state-of-the-art encoding and advanced card personalization features.

Call a representative to learn more: 562-546-6400.
ENGRAVED SIMPLICITY IMPROVES CROSS SELLING

The simple design of the card personalization device makes it easy for service representatives to operate the device, and provides more time for cross-selling opportunities. Loading and unloading of cards is simple and the easy to understand service lights simplify overall device activity. ExpressCard 500 provides a modular and scalable solution to fit users’ specific needs in an easy-to-use format, reducing training and creating a plug-n-play printing environment. The internal USB hub provides easy connection and makes linking to Windows-based systems a breeze.

SECURITY BUILT IN

The ExpressCard 500 features a locking card hopper designed to secure the card stock and meet Visa and MasterCard’s compliance requirements for instantly issuing branded cards. The Kensington Lock physically secures the device and keeps the ExpressCard 500 locked down where you want it and meets VISA’s Hardware Standards on securing the device (Section 3 of VISA’s Global Instant Card Personalization Issuance Security Standards) so the card issuer can confidently focus on their business.

SCALABLE PRODUCTION CAPABILITY

The ExpressCard 500 supports the most stringent standards for printing and encoding of magnetic stripes. The internal USB hub provides easy connection and makes linking to Windows-based systems a breeze. With the feature-rich solution offered by the ExpressCard 500, financial institutions will be able to meet current market needs and also support new card issuing trends, including EMV smartcards, contactless cards, flat cards and photo cards.

CENTRALIZE CONTROL OF CARD ISSUANCE

Couple the ExpressCard 500 with MagTek’s QwickCards.com, a cloud-based solution for faster deployment and scalability of services and resources. QwickCards.com is PCI compliant so customers can be assured that sensitive card data is protected.