Dynamag for Banking
Secure Card Reader Authenticator

For financial institutions that want security, ergonomic design and ease-of-use, the Dynamag secure card reader authenticator (SCRA) is MagneSafe® secured and offers a reliable and convenient swipe path with complete security features for the peace of mind you can trust. Specifically designed to meet PCI DSS requirements to secure card data, the Dynamag employs the industry standard, Triple DES encryption and is USB powered. This bidirectional SCRA conveniently makes any existing electronic transaction more secure.

Secure card swipe for transactions or access
MagTek secure card reader authenticators (SCRAs) use the MagneSafe Security Architecture (MSA). The MSA has evolved exponentially from its inception in 2006 when it delivered the industry’s first SCRAs for secure electronic transactions. The MSA is a digital identification and authentication architecture that safeguards consumers and their personal data. Designed to exceed PCI regulations, MSA leverages strong encryption, secure tokenization, counterfeit detection, tamper recognition, data relevance and integrity, and dynamic digital transaction signatures, which together validate and protect the entire transaction and each of its components.

A key feature of the MSA is MagnePrint® card authentication, a patented, proven technology which reliably identifies counterfeit credit cards, debit cards, gift cards, ATM cards and ID cards at the point of swipe, before fraud occurs. MSA’s multi-layer security provides unmatched protection and flexibility for safer online transactions.

Call a representative to learn more: 562-546-6400.
Drop in replacement - ease of integration
MagTek understands that development time is expensive. The Dynamag is a plug-and-play USB device (USB power and connection). Dynamag is 100% interface compatible with all traditional MagTek readers and is a drop-in replacement that requires no change to the institution’s software solution.

Security built-in - fraud prevention
MagTek’s wholly owned subsidiary, Magensa, provides authentication for personal electronic devices including payment terminals, PIN entry devices, encrypting check scanners, and secure card reader authenticators. Using a personal mutual authentication technique, secured devices are programmed to generate an encrypted challenge and communicate directly to MagTek using an SSL connection. Legitimate devices can be identified and authorized for use while rogue devices can be identified and stopped before they are used to commit fraud. This, coupled with instant encryption of cardholder data in the read head, exceeds FFIEC recommendations.

Investment for the future - peace of mind
The Dynamag enables institutions to “future proof” their PC-based electronic transactions that support today’s traditional applications and tomorrow’s advanced security requirements. The Dynamag gives you the flexibility to activate advanced security features through device management including card authentication, data encryption, and device/host authentication remotely when higher security is necessary.

Save time and resources with secure remote key injection and key management. MagTek’s secure infrastructure allows institutions to safely and remotely inject encryption keys. This minimizes risk, while lowering costs, eliminating the need to manage sensitive information (such as encryption keys or device configuration settings) and enhances overall operations.

Remote Services for key and device management allow for the upgrade of keys or device security settings throughout the life of the device, and remove the need to recall devices. Such flexibility provides peace of mind in having maximum flexibility to manage changes in the future and the flexibility to support tomorrow’s evolving technologies.

Industry standard compliance
- Remote key and device management services from MagTek are compliant with TR-39 environments
- MagTek is an official ESO (Encryption Support Organization). Visit VISA’s Global Registry of Service Providers for more details.

Founded in 1972, MagTek is a leading manufacturer of electronic systems for the reliable issuance, reading, transmission and security of cards, checks, PINs and identification documents. Leading with innovation and engineering excellence, MagTek is known for quality and dependability. Its products include secure card reader/authenticators, encrypting check scanners, PIN pads and distributed credential personalization systems. These products are used worldwide by financial institutions, retailers, and processors to provide secure and efficient payment and identification transactions. Today, MagTek continues to innovate. Its MagniSafe hardware architecture leverages strong encryption, secure tokenization, dynamic card authentication, and device/host validation enabling users to assess the trustworthiness of credentials and terminals used for online identification, payment processing, and high-value electronic transactions. MagTek is headquartered in Seal Beach, CA.