



## MagTek delivers secure retail payment solutions

MagTek solutions and services provide PCI-compliant products that process, encrypt, tokenize and authenticate millions of magnetic card transactions daily, facilitating over a trillion dollars of world-wide commerce each year. MagTek delivers retail solutions for small, mid-sized, and large companies, whether you need in-store countertop solutions, consumer solutions, point-of-sale/point-of-service, pay-at-the-table/pay-on-the-go, or something in-between. MagTek has solutions that are flexible, scalable and reliable.



### In-Store Countertop Solutions

The change in the payment industry has demanded a change in the POS terminal. MagTek delivers hardware for the countertop, and even some hardware that can be countertop or mobile at a click of a button or switch of a docking station. These devices range from a simple credit card swipe device, to multi-media devices in fixed or mobile stands. Accept a variety of payment types and simplify the transaction process with multi-media devices that stream video and still process transactions, devices that are tablet based, and surrounds that work with industry standard to allow users to swipe, dip, tap and enter PINs as needed.



### Point of Sales Solutions

MagTek has retail solutions for small, mid-sized, and large companies whether you need solutions for brick-n-mortar, multi-lane, single-lane, or some variation or combination, we deliver the scalability and flexibility you need to securely take and send transaction data. We understand that time to implementation is critical in the success of your environment and work with you to design the best fit for your payment ecosystem. And it is all secured with the MagneSafe® Security architecture so the payment data is protected instantaneously at the first Point of Interaction.



### Consumer Solutions

Consumers nowadays expect transactions to move smoothly, securely, and fast. Having card readers that read right the first time and keep consumer data secure is a key element in consumer loyalty. Consumers also have more methods of payment than they ever had in the past. MagTek meets these consumer challenges with hardware and services for the consumer solutions you need in your environment including payments methods for magnetic stripe, EMV, NFC, and mobile wallets.



### Pay-on-the-Go Solutions

It is becoming increasingly essential to offer a mobile payment platform. Our hardware and services deliver easy integration and added security. Whether you are a retailer that wants to improve customer check-out times, or a mobile sales team that needs to take in-home or on-location payments, our team of experts will work with you to determine the best combination of hardware and services to deliver easier integration, faster rates of customer experience, and a more secure payment ecosystem that can reduce compliance measures and ease certifications.



## Benefits

### Scalable and Flexible

Our hardware and services provide products that exceed PCI compliance measures; our hardware is integrated with most POS platforms; and our SDKs make the path to integration easier. Retailers can bring multiple, low-cost, yet secure point-of-service terminals directly to the customer wherever and whenever they are ready to buy: increasing convenience; speeding check-outs; enhancing security; reducing the overall risk of fraud; all while limiting the scope of PCI.



### Payment Building Blocks with Magensa Services

MagTek's wholly owned subsidiary, Magensa™, allows you to create your own process or use the ready to go PCI certified services (decryption, tokenization, authentication, and administration including remote key injection and device configuration). Encryption occurs at the point of swipe, securing the transaction immediately. Device authentication removes the threat of skimmers and rogue devices. Card authentication,

using MagnePrint® a patented, proven technology, reliably identifies counterfeit magstripe cards at the point of swipe, before fraud occurs. Administrative remote services saves time and money. Our gateway services allow you to send encrypted data and parse, pack and process however you need. QwickPAY, our payment-as-a-service application, is made for merchants that need an easy solution to take payments from almost anywhere. With the QwickPAY App, a merchant account, and SCRA, merchants can easily accept Visa, MasterCard, Amex, Discover and Qwick Codes payments almost anywhere.



### Reliable Security

MagTek ensures devices exceed PCI compliance measures, and meet EMV recommendations. MagTek's line of secure card reader authenticators (SCRA) do more than any other card readers in the marketplace, and have one of the most reliable first-swipe read rates in the industry. A SCRA reads more data in one swipe and, when used in conjunction with our Magensa services, enables instant counterfeit card detection. SCRA's deliver dynamic card authentication, data encryption, tokenization, and device/host authentication to protect merchants from the costs associated with identity theft and card fraud.

## Summary

MagTek understands that the retail sector needs secure point-of-transaction solutions that are reliable in a fast paced environment. MagTek provides hardware and services to payment solutions that ensure a merchant's POS system is free and clear of cardholder data by effective use of the multi-layered approach offered with the MagneSafe Security Architecture. MagneSafe leverages open-standards encryption, tokenization and dynamic authentication so merchants can reduce PCI scope and thereby the costs associated with compliance and ongoing audits. It can further protect merchants from being the target of a data breach, which in terms of fines, issuance fees, brand damage, lost sales and lost consumer trust, can far outweigh the investment in MagTek.

**Find out how you can get started**  
**Contact MagTek at [sales@magtek.com](mailto:sales@magtek.com)**  
**or call 562-546-6467**