

# DynaPro Go - Pay MiTAB

## Mobile Pay-at-the-Table Check Presenter

First impressions matter in the hospitality and restaurant business, so make sure to put your restaurant in the very best light. DynaPro Go – Pay MiTAB is a stylish and elegant way to let your customers know that you care about service, convenience, and security by providing Pay-at-the-Table services. It provides the perfect closing note to a spectacular dining experience.



#### **Customers Demand More**

Today's restaurant patrons are more discerning than ever. Great food, service, and ambiance are expected. Unfortunately, the payment experience is often overlooked. Too often, a great dining experience is diminished as the customer becomes frustrated while waiting to complete their payment. In many establishments, this process consumes more than 10 minutes, which can quickly become a negative experience for the customer. This frustration often results in reduced tips for the server and lower ratings for the restaurant on social media platforms. Fortunately, this does not need to be the case.

#### Pay-at-the-Table

Forward thinking restaurants recognize that improved customer satisfaction matters. As a result, they are moving towards Pay-at-the-Table solutions that provide



their customers with a fast, easy, and secure payment experience that lets them know that they are truly a "VIP Guest". Numerous studies have suggested that restaurants that provide Pay-at-the-Table services enjoy improved customer satisfaction, higher tips for their servers, and faster table-turn times that result in increased revenues.

### Elegant, Fast, Secure

DynaPro Go – Pay MiTAB streamlines the payment experience and does so with a compact and elegant design that enhances the prestige of the restaurant and the security and convenience for the customer. Instead of the traditional scenario of several back-and-forth trips and wasted time, the server makes a single trip to drop-off the DynaPro Go – Pay MiTAB at the table. Once at the table, the backlit screen and keypad make it easy for the customer to interface with the device under any lighting

condition. The device updates its screen with a branded logo for the restaurant and provides simplified instructions for the customer to review their bill, select payment method, and complete the payment transaction. For most customers, the entire payment process can occur in under 1 minute. From a security standpoint, the payment card never leaves the customer's possession, so there is no opportunity (or liability) for the card to be compromised while in the possession of a restaurant employee. In addition, DynaPro Go is PCI SRED rated, so it provides the highest levels of encrypted data protection and minimizes the restaurant's PCI scope.

#### **Customized Branding**

Form-fitted to the DynaPro Go, the leather check presenter delivers a simple way to improve your branded look and customer experience. It provides an attractive look and feel that is great for restaurant table-side payments, hotel concierge, bar establishments, and other guest and hospitality locations. Available in sleek custom designs and colors, featuring signature styles like buffered leather with an easy-to-clean surface. Custom logos and branding can be added to front of the check presenter. In addition, the display screen of DynaPro Go allows for custom branding logos and messages to be presented. Together, the DynaPro Go Display and the customized presenter provide endless options for restaurants to promote their brand, and leave a positive impression on their customers.

#### Secure mobile POS – Easy Connectivity

DynaPro Go is a compact and secure mobile PIN entry device that accepts magnetic stripe, EMV chip contact and NFC contactless transactions (including Apple Pay and Google Pay). Its supports USB, 802.11 WiFi, and Bluetooth LE connectivity and is easy to integrate into any restaurant POS environment. As a separate accessory, a compact multi-unit charging stand (holds 6) is available.



multi-unit charging stand







Founded in 1972, MagTek is a leading manufacturer of electronic systems for the reliable issuance, reading, transmission and security of cards, checks, PINs and identification documents. Leading with innovation and engineering excellence, MagTek is known for quality and dependability. Its products include secure card reader/authenticators, token generators, ENV contact, contactless and NFC reading devices, encrypting check scanners, PIN pads and distributed credential personalization systems for secure magstripe and ENV enabled cards. These products are used worldwide by financial institutions, retailers, and processors to provide secure and efficient payment and identification transactions. Today, MagTek continues to innovate. Its MagneSafe Security Architecture leverages strong encryption, secure tokenization, dynamic card authentication, and device/host validation enabling users to assess the trustworthiness of credentials and terminals used for online identification, payment processing, and high-value electronic transactions. MagTek is headquartered in Seal Beach, CA.