MAGTEK®
SECURITY FROM THE INSIDE

POS complements for fine dining to quick service

The restaurant business has always been highly competitive, whether it is a fine dining establishment or quick-service restaurant, or somewhere in between. That includes competing with technology and security while being flexible and scalable. Easier and faster acceptance makes for increased sales and more customer referrals. MagTek delivers restaurant solutions for small, mid-sized and large companies, whether you need in-store countertop solutions, pay-at-the-table and pay-on the go, unattended kiosks or something in-between. MagTek has solutions that are flexible, scalable and reliable.

Pay-at-the-table and Pay-on-the-Go Solutions

It is becoming increasingly essential to offer a mobile payment platform. From pay-at-the-table to pay-on-the-go, our hardware and services deliver easy integration and added security. Restaurateurs can enhance the customer experience by moving beyond the register with new technologies, including mobile pay-at-the-table solutions, payment kiosks, and curbside pickup options. By bringing multiple low-cost, and secure point-of-service terminals directly to the customer, they can maximize customer trust (since cards never have to leave the customer's sight), reduce wait times, enable increased convenience, create speedier check-outs, enhanced security, reduced overall risk of fraud, all while limiting the scope of PCI.

Countertop Solutions

Whether you a fine dining establishment, a local favorite, or the best diner, MagTek delivers hardware for the countertop, and even some hardware that can be countertop or mobile at a click of a button or switch of a docking station. These devices range from a simple credit card swipe device, to multimedia devices in fixed or mobile stands. Accept a variety of payment types and simplify the transaction process. The change in

the payment industry has demanded a change in the POS terminal. New multimedia devices that can stream video and still process transactions is becoming the new standard. Newer devices that are tablet based, or surrounds that work with industry standard tablets allow users to swipe, dip, tap and enter PINs as needed.

Unattended and Kiosk Solutions

MagTek has developed best practices over years of experience and partners with you. Get to market faster using proven solutions, incorporating high-quality off-the-shelf components when possible, contacting MagTek at the early stages in your design and engineering stages, and building strong relationships with service providers and suppliers. MagTek validates our components and devices to offer simple, rugged and sophisticated solutions that will enhance the end-user experience. Integrate MagTek components and devices into your solution easily with application programming interfaces (APIs), software developer kits (SDKs) and MagTek support services. Our OEM department will work with you to get your project completed.

Independent Software Vendor Solutions

MagTek understands the value of easy-to-use and well documented software developer kits (SDKs), technical documentation, application program interfaces (APIs), and sample code. Get unlimited access to all SDKs for mobile, counter-top, and kiosk devices that work with Windows, iOS and Android operating systems. MagTek SDKs have no royalty or maintenance fees and are free to re-distribute with your application. Our hardware and services help you achieve point-to-point encryption securely, L3 certifications easier, and PCI compliance faster.

Working with MagTek, an industry leader, helps you gain and retain customers. We give you a dedicated account manager to help you with design to distribution, support to marketing, including data sheets, and use case scenarios. Our developers work with your developers using best practices to create a secure and easy to use solution. When you work with us, you get the advantage of our complete network of VAR and ISO partnerships.

Value Added Reseller Solutions

MagTek works across channels and verticals giving you the most robust and stable support. Since we work with banks from issuance, to mom-and-pop shops, to fortune 100 companies, and beyond, we understand the complete payment process flow. The dedicated account managers help you determine the best hardware and services to meet each environments' needs. Having US-based support across time zones deepens our ability to respond to your needs. We are core, processor, and acquirer neutral and work in many POS environments. When you work with us, you get the advantage of our complete network of ISV and ISO partnerships.

Independent Sales Organization Solutions

Our management tools of MagneSafe Remote Device Management and MagneSafe Remote Key Inject speed onboarding and simplify account management. With access to the MagneFlex browser services you can easily establish customers and keep them longer with better customer response times and service. Having US-based support across time zones deepens our ability to respond to your needs. Our payment processing solutions take you from issuance, to hardware devices, gateway, and payment applications. Your dedicated account manager will support you in your compliance needs to determine the best and most secure path to success.

Summary

MagTek devices are known in the industry as being durable and reliable. Our swipe readers have one of the highest first time swipe read rates in the industry and our hardware is built to last. Made from durable materials, our devices are also tamper evident and tamper resistant and our PIN devices are tamper responsive. MagTek understands that the restaurant sector needs durable and secure point-of-transaction solutions that are reliable in a fast paced environment. MagTek provides hardware and services to restaurant solutions that can reduce PCI scope, work with your existing system, and are integrated and certified to most existing QSR POS software.

Find out how you can get started
Contact MagTek retail.solutions@magtek.com
or call 562-546-6467

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