POS complements for fine dining to quick service

The restaurant business is exciting, fast-paced and fluid, both inside the food service establishments themselves and the industry as a whole. Competition is fierce and survival is not guaranteed. No matter the channel – fine-dining, quick service or take-out/delivery – flexible and scalable payment solutions play an integral role in the success and profitability of restaurants. Easy payment acceptance, along with swift solution development and deployment, lead to increased sales and an enjoyable customer experience. Offering a variety of payment solution options to match the variety of restaurant establishments, MagTek provides an array of easy and secure payment options; flexible, scalable, and secure.

Pay-at-the-Table and Pay-on-the-Go

Mobile payments are nimble, popular, and effective – particularly in the restaurant industry. Mobile payment platforms, such as pay-at-the-table and pay-on-the-go, are currently available when using our innovative hardware and Magensa Cloud Services. MagTek hardware pairs with a variety of phones and tablets, to support flexible mobile payment solutions that satisfy business requirements. And Magensa Cloud Services facilitate easy integration and secure payment data processing. Combined, they help restauranteurs offer an enhanced customer experiences. Placing the payment experience literally in the customer's hands also increases trust (since cards do not leave their sight), reduces wait times, boosts convenience, accelerates check-outs, and reduces risk of fraud, all while limiting PCI scope.

Countertop Solutions

From a fine dining establishment to a family-owned local favorite to a much-loved diner,

MagTek delivers devices for robust countertop solutions, including versatile hardware that can serve as countertop or mobile at the click of a button or pull from a docking station. Because the ways to pay have expanded, payment acceptance devices must follow suit. Credit cards, mobile wallets via phones, bar codes and more, are all supported by MagTek devices, ensuring restaurants the capability to offer their diners a quick and secure payment experience. Countertop solutions range from sleek tablets with integrated reader to dedicated POS terminals and kiosks.

Unattended and Kiosk Solutions

The demand for support of unattended payment and access/authorization transactions has exploded in recent years. The ability to offer a quick, contactless access transaction (public transportation, building entry), retail purchasing (grocery self-checkout, movie tickets) or a combination of payment/ identification (airline upgrade/check-in) has been a boon for profitability. Fortunately, MagTek's experience and expertise in payments and digital transactions put us in a strong position to partner with solution developers to provide the tools they need. MagTek's simple, rugged,

and easy-to-integrate devices, combined with our established reputation for development support, enable partners to get-to-market faster with their unattended and kiosk solutions. Our OEM department will collaborate with you to successfully complete your project.

Independent Software Vendors

MagTek prides itself on being a valuable, dependable partner. And we understand the importance of easy-to-use and well documented software developer kits (SDKs), technical documentation, application program interfaces (APIs) and sample code. Unlimited access to SDKs for mobile, countertop and kiosk devices that work with Windows, iOS, and Android operating systems is available. MagTek SDKs have no royalty or maintenance fees and are free to re-distribute with your application. Our hardware and Magensa Cloud Services help you achieve P2PE, L3 certifications, and PCI compliance faster. Partnering with MagTek grants you access to our complete network of VAR and ISO partnerships.

Value Added Reseller Solutions

VARs are in the business of identifying and providing necessary tools and services

for their customers to realize their unique payment solution vision. Versatility, ease-of-use, and support are key demands that inform their search for tools and services that meet their requirements. MagTek's proven record in working across channels and verticals demonstrates our ability to offer robust and stable support. We are core, processor, and acquirer neutral and work in a vast array of POS environments. As a MagTek partner, you enjoy the benefits of our network of ISV and ISO partnerships.

Independent Sales Organization

MagTek's Magensa Cloud Services provide a variety of valuable management tools targeted for ISOs, including Reader Management System (RMS) which includes secure key injection, firmware updates and more, and MagCare, a robust expanded warranty option that offers quick responses to issues in the field. The ability to address issues immediately, in the field, keeps the doors open and businesses up and running. MagTek provides US-based support, which ensures timely assistance, as well as securing compliance requirements. The combination of expansive management tools and at-the-ready support positions MagTek as a standout partner for supporting successful Independent Sales Organizations.

Summary

MagTek enjoys a lauded reputation in payment security and innovation. And it is this experience that we leverage to benefit restaurant customers, in the form of innovative payment devices, secure payment gateway services and unmatched, U.S. based customer support. We recognize that swift and secure payment and digital transactions are vital to a successful restaurant. It is our goal to provide the tools , services, and the security that successful restaurants require of their individualized payment solution.