

# Healthcare Solutions. Focus on care. Simplify transactions.

MagTek's hardware coupled with Magensa Cloud Services create payment, access, and authentication solutions for healthcare systems that are easier to implement and the most secure in the industry. MagTek is certified to work with the leading software platforms and gateways in the Healthcare industry today and Magensa Cloud Services are enabled to process HSA and FSA transactions.



## **Independent Software Vendor Solutions**

The requirements for a successful payment and digital transaction solution in the healthcare environment can be complicated. That's why healthcare-focused Independent Software Vendors look for versatile and secure tools and services with which to build their solutions. Our rugged, flexible hardware is ideally suited for the variety of deployment needs, but it's our attention to the integration process that sets us apart; access to SDKs, APIs, and support for mobile, online, countertop, or unattended solutions.



# **Mobile Healthcare Payments**

Healthcare attention can occur anywhere; a hospital room, doctor's office, urgent care, clinic, etc. And so should healthcare payment transactions. The ability to take a mobile payment allows providers to focus on the care for their patients. MagTek has the partnerships in place, to create solutions for handheld tablets or robust cart-connected payment stations that can seamlessly support these transactions. And by using Magensa's Cloud Services, easy integration and patient security are ensured.



## **Countertop Solutions**

Whether checking-in or providing payment, a front desk is often the gateway to a successful healthcare experience. A versatile, dependable countertop digital transaction device is vital to this success. MagTek offers rugged and secure countertop hardware devices that are simple-to-integrate and easy-to-use. Because patient data – payment and health – are sensitive, privacy and security are vital. Encryption and tokenization ensure the protection of this data through the course of processing and management.



# **Unattended and Kiosk Solutions**

Self-service check-in and payments are growing in popularity across a variety of industries, including healthcare. By providing flexibility and convenience, unattended terminals and kiosks can speed up this process. MagTek's array of secure card reader authenticators are ideally suited to support these popular solutions; rugged, easy-to-integrate, versatile, and secure.



#### Online and eCommerce

Magensa Cloud Services offer eCommerce iFrames, Hosted Payment Pages, and tokenization for online payments. Include QR Codes on invoices, send URL Links for payments, or add payment capability in-app, Magensa Services can streamline and secure payment information. And for spas and boutiques, recurring payments for subscriptions and loyalty are made easier using tokenization.



# Rugged, Dependable Hardware

MagTek hardware enjoys a strong reputation in the payment and digital transaction field. The recent Dyna Family of devices share a common EMV kernel, simplifying integration by requiring just one certification for a variety of devices. Whether a solution relies on a fleet of mobile tablets or is anchored by front desk countertop systems, there is an easier-to-deploy MagTek secure card reader authenticator for you.



# **Access and Authentication**

Whether your team needs to access a medical equipment device for surgery, an operating room, or their office, MagTek and Magensa offer the hardware and services to enable easier access with heightened security. QR Codes, URL Links, and digital wallet VAS passes generated and redeemed can be used to allow access. Magensa services simplify the complexities of cryptographic key management and device management and speed access and authentication solution development.



## Life-Cycle Management

MagTek also offers MagCare, an extended warranty program that expedites shipping, prioritizes replacement readers and extends the life-cycle of the solution when coupled with Magensa Gateway Services. Additionally, Magensa Remote Services is available to provide remote firmware updates, key injection functions, configurations, and more in the field, keeping readers (and the solution) up and running and eliminating the cost and effort of taking devices out of service. And as always, MagTek's support team is available to quickly assist and remedy any solution issue in the field.

# Summary

Personal health information is as sensitive as an individual's payment information. MagTek works diligently to protect both. Examining the full healthcare payment experience through a patient-first lens, MagTek identifies its strengths that can bring ease-of-mind to providers and their patients. From encrypting cards to tokenizing health data, from simplifying integration with quick access to development tools to minimizing certification hoops solutions need to acquire, MagTek does the work to make the healthcare experience, for patients and providers, just a little easier.

