

# The evolution of payment transactions... the complete payment solution



## **QWICKPAY** THE SAFEST WAY

QwickPAY is a complete payment solution with a broad range of compatibility, allowing your browser-based, iOS, Android and other mobile smart phone devices to evolve into a highly secure payment system. With QwickPAY, you can easily accept credit and signature debit sales anytime, anyplace. Don't type, safely swipe and you and your customer will enjoy the convenience and peace of mind unmatched by any other secure, POS system.



QwickPAY brings convenience back to POS without sacrificing security. It is easy to use and can help merchants lower their cost of accepting cards by as much as 30%. When your customers want to pay with a card, QwickPAY is the safest way.

In addition to reading multiple tracks of data from a card, MagTek secure card reader authenticators (SCRAs) also include MagnePrint® technology. The MagnePrint data is included with the track data on each transaction. In order to maximize card security, the SCRA incorporates data encryption to protect the card contents and the MagnePrint information. The output is encrypted when the card is swiped, before it leaves the encapsulated head.

# **MAGTEK**<sup>®</sup>

SECURITY FROM THE INSIDE



The track data and MagnePrint® information will be encrypted using 3DES (Triple Data Encryption Algorithm, aka, Triple DES) with DUKPT (Derived Unique Key Per Transaction) key management. With each successive transaction, the encryption key is dynamically rotated per the DUKPT key management scheme so that each transaction uses a unique encryption key.

**Secure and Easy-to-Use**

- Protects data and surpasses the PCI DSS standards by combining multi-layered MagneSafe™ security
- Protects sensitive card data from the point of swipe and reduces your scope of PCI compliance
- Simple to install and use secure card reader authenticators
- Makes card present transactions easy to accept with security designed to simply decline counterfeit cards

**Features**

- Bi-directional card reading
- Reads encoded data that meets ANSI/ISO/AAMVA/JIS Type 2 standards
- Reads up to three tracks of card data
- Supplies 54 byte MagnePrint value
- Contains a unique, non-changeable serial number which allows tracking each reader
- Encrypts all track data and the MagnePrint value
- Provides clear text confirmation data including card holder's name, expiration date, and a portion of the PAN as part of the Masked Track Data
- Mutual Authentication Mode for use with Magensa.

**Affordable and Flexible**

- Lowers the cost of card acceptance by offering authentic, card present transactions
- Reduces the scope of PCI compliance by eliminating sensitive card data from the application
- Eliminates the costs and hassles related to the charge back process by identifying counterfeit cards

**MADE FOR iOS Devices**

The iDynamo has several adapters available, making it easy to have one reader that when used in concert with its adapter can attached to an iPod touch, iPhone 4S, iPhone 4, iPhone 3GS, iPhone 3G, iPad 3, iPad 2 and iPad.

**Android Devices**

QwickPAY for Android, combined with MagTek's BulleT secure card reader authenticator, allows users to transform their Android device into a highly secure POS payment terminal.

**Virtual terminal**

QwickPAY'S browser-based virtual terminal allows you to manage your account and still make payment transactions.

**QwickPAY is a complete payment solution. Compatible operating systems include:**

Made for (iOS 3.2 or greater)	Other
iPad 3	Android OS 2.3 or greater
iPad 2	Windows PC
iPad	
iPhone 4S	
iPhone 4	
iPhone 3GS	
iPod touch 2nd, 3rd, and 4th generation	

Made for

iPod iPhone iPad



**QwickPAY Lite for Key Entered Card Data**

QwickPAY Lite allows you to take key entered card data. Download QwickPAY Lite from the APP store. Contact a representative for details.



iPAD®



Flash



iDynamo



BulleT



Dynamag

\*"Made for iPod" and "Made for iPhone" and "Made for iPad" mean that an electronic accessory has been designed to connect specifically to iPod or iPhone or iPad respectively, and has been certified by the developer to meet Apple's performance standards. Apple is not responsible for the operation of this device or its compliance with safety and regulatory standards. iPod touch, iPhone and iPad are trademarks of Apple Inc., registered in the U.S. and other countries.



Since 1972, MagTek has been a leading manufacturer of electronic devices and systems for the reliable issuance, reading, transmission and security of cards, checks, PINs and other identification documents. Leading with innovation and engineering excellence, MagTek is known for quality and dependability. Its products include secure card reader authenticators, small document scanners, PIN pads and card personalization and issuance systems. These products are used worldwide by financial institutions, retailers, hotels, law enforcement agencies and other organizations to provide secure and efficient electronic payment and identification transactions. Today, MagTek continues to innovate with the development of a new generation of Protection Services secured by the MagneSafe™ Security Architecture. By leveraging strong encryption, secure tokenization, real-time authentication and dynamic transaction data, MagneSafe products enable users to assess and validate the trustworthiness of credentials used for online identification, payment processing and other high-value electronic transactions.

