



**MagTek Press Release  
FOR IMMEDIATE RELEASE**

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**MagTek Introduces the uDynamo, a Secure Card Reader Authenticator, to Protect Card-Present Transactions for Mobile, PC and Mac Computing Platforms**

SEAL BEACH, CA (January 16, 2012) – MagTek, a global leader in electronic payments security technology, today announces the availability of the uDynamo, a secure card reader authenticator that connects to a wide variety of devices through its retractable headphone jack and onboard USB interface.

The uDynamo allows its users to make secure, card-present transactions with reliability and convenience. Its security is made possible by the MagneSafe(tm) Security Architecture (MSA). The uDynamo protects cardholder data with instant encryption, secure tokenization and dynamic card and device authentication. By leveraging MagnePrint® card authentication and the payment protection services provided by Magensa, a wholly-owned subsidiary of MagTek, users can do more than just be compliant with security mandates; they can actually stop fraud by identifying and declining counterfeit cards in real-time.

"As mobile devices continue to grow in numbers and consumers and merchants become increasingly aware of the need for better security, we saw the opportunity to build a device that could be used in more places than any other mobile reader," says Andy Deignan, MagTek's vice president for global marketing and strategy. "By combining multiple interfaces into one, low cost, easy-to-use device, we are bringing value and utility to a device that can deliver stronger security wherever it's needed."

The rugged design of the uDynamo delivers a solid fit and reliable swiping experience. Cost-effective and mobile, the uDynamo is perfect for integrating with virtual terminals. MagTek's development tools and APIs are designed to work with mobile platforms and a variety of



popular browsers on Windows and Mac computing platforms.

For more information about the uDynamo, please visit us at NRF's Big Show, Booth # 111, January 16-17, at the Javits Center, New York, NY.

### **About MagTek**

Since 1972, MagTek has been a leading manufacturer of electronic devices and systems for the reliable issuance, reading, transmission and security of cards, checks, PINs and other identification documents. Leading with innovation and engineering excellence, MagTek is known for quality and dependability. Its products include secure card readers, check scanners, PIN pads and distributed credential issuing systems. These products are used worldwide by financial institutions, retailers, hotels, law enforcement agencies and other organizations to provide secure and efficient electronic payment and identification transactions.

Today, MagTek continues to innovate with the development of a new generation of security centric products secured by the MagneSafe(tm) Security Architecture. By leveraging strong encryption, secure tokenization, real time authentication and dynamic payment card data, MagneSafe products enable users to assess and validate the trustworthiness of credentials used for online identification, payment processing, and other high-value electronic transactions.

MagTek is based in Seal Beach, California and has sales offices throughout the United States, Europe, and Asia, with independent distributors in over 40 countries. For more information, please visit [www.magtek.com](http://www.magtek.com).