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**MagTek Unveils All-In-One Express Card 1000™ for Instant
Branch Issuance of ATM, Debit and Credit Cards with
Unmatched Security**

*ExpressCard 1000 is a countertop system that can color print
on the front and back, securely emboss, and instantly
personalize financial payment cards.*


Seal Beach, CA - November 6, 2008

MagTek, Inc., a global leader in secure electronic payment technology, will be exhibiting at the 2008 BAI Retail Delivery Conference and Expo and will showcase the ExpressCard 1000. This is the industry's first all-in-one, secure instant issuance and personalization platform for all financial payment cards including ATM, debit, credit and gift cards. Financial institutions can meet the current market needs for instant issuance and also support new card issuing trends, including custom card personalization, contactless cards, flat cards and smart cards.

The ExpressCard 1000 creates durable and stunning cards that will appeal to current cardholders, earn "top of the wallet" position and attract potential new cardholders. Financial institutions can offer their cardholders unlimited choices of custom cards with photos and other images, printed front and back, without the need to inventory multiple pre-printed card designs, all while in the branch.

In a single, secure device, the card can be economically personalized using the thermal printer, encoded (for magnetic stripe cards, smartcards and contactless cards), embossed, and color tipped and indent printed. Cardholders and financial institutions will benefit from instant, onsite card creation and activation, eliminating the risk of loss, cost and wait time associated with mailing.

In addition to the cardholder benefits, the ExpressCard 1000 offers a wide array of security features using MagTek's proven MagneSafe security architecture, surpassing the requirements of PCI DSS and the card associations. The most notable feature of MagneSafe is MagnePrint, a powerful magstripe-embedded security feature that authenticates the magnetic stripe of a card as a unique token, rendering counterfeit or cloned cards useless. ExpressCard 1000 serves as a secure platform to produce and register each card's MagnePrint or Dynamic Digital Identifier. This information can then be used by the financial



institution as part of its risk management analysis for all card present transactions, enhancing security throughout the payment infrastructure while building consumer confidence.

Furthermore, MagneSafe security architecture offers comprehensive multi-factor authentication that enables the ExpressCard 1000 to securely produce financial transaction cards only by authorized parties. This prevents criminal enterprises from acquiring ExpressCard 1000s and using them to produce fraudulent financial transaction cards.

For more information on MagTek's ExpressCard 1000, please visit us at booth 1941 at the BAI Retail Delivery Conference and expo Meeting in Orlando, FL.

About MagTek

Since 1972, MagTek has been a leading manufacturer of electronic devices and systems for the reliable issuance, reading, transmission and security of cards, checks, PINs and other identification documents. Leading with innovation and engineering excellence, MagTek is known for quality and dependability. Its products include secure card readers, check scanners, PIN Pads and distributed credential issuing systems. These products are used worldwide by financial institutions, retailers, hotels, law enforcement agencies and other organizations to provide secure and efficient electronic payment and identification transactions.

Today, MagTek continues to innovate with the development of a new generation of security centric products secured by MagneSafe™. By leveraging strong encryption, secure tokenization and real time authentication, MagneSafe products enable users to assess and validate the trustworthiness of credentials used for online identification, payment processing, and other high-value electronic transactions.

MagTek is based in Seal Beach, California and has sales offices throughout the United States, Europe, and Asia, with independent distributors in over 40 countries. For more information, please visit www.magtek.com.

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